



# Help your company or clients administer trade-marks in Canada

## Odutola on Canadian Trade-Mark Practice

Bayo Odutola, Karen Hansen, and Sylvie-Émanuelle Bourbonnais

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# Odutola on Canadian Trade-Mark Practice

Bayo Odutola, Karen Hansen, and Sylvie-Émanuelle Bourbonnais

Get the information you need to effectively administer trade-marks in Canada. **Odutola on Canadian Trade-mark Practice** provides an insightful analysis of trade-mark law practice and procedure before the Canadian Trade-marks Office and Trade-marks Opposition Board. This two-volume looseleaf service is the most comprehensive resource of its kind.

## Be informed about the Canadian legal landscape

Volume I covers both the substantive and procedural aspects of prosecuting a trade-mark application, effecting changes of title, perfecting security interests, and amending and renewing a registration.

Volume II covers the fundamentals of trade-mark opposition practice, including the jurisdiction of the Trade-marks Opposition Board as an administrative tribunal, evidentiary and pleading requirements, and the mechanics and strategies of trade-mark opposition and summary cancellation proceedings. The text is supported by extensive references to case law, statutes, annotated cross-references to the *Trade-marks Act* and Regulations, Trade-marks Office, Trade-marks Opposition Board Practice Notices, and other source materials.

## Build Better Business Strategies

Work more effectively with your Canadian counterparts on handling all aspects of trade-mark administration. **Odutola on Canadian Trade-mark Practice** is the only text that analyzes and clearly details the practice and procedure of the Canadian Trade-marks Office and Trade-marks Opposition Board with respect to filing, examination, post-advertisement, registration, and post-registration issues.

## This resource includes:

- A comprehensive step-by-step analysis of trade-mark prosecution and opposition practice
- An overview on drafting and preparing trade-mark applications/request for public notice of official marks
- Summaries of prosecution before the Canadian Trade-marks Office
- In-depth analysis and response to office actions
- Details on transferring and collateralizing trade-marks
- Guidance on how to file and conduct trade-mark opposition proceedings
- Guidance on how to file and conduct summary cancellation proceedings (s. 45)
- Analysis of practice, procedural and substantive issues relating to the securitization and assignment of trade-mark applications or registrations

For legal practitioners, **Odutola on Canadian Trade-mark Practice** offers unique insights on the finer distinctions of Canadian Trade-Marks Office and Opposition Board practice.

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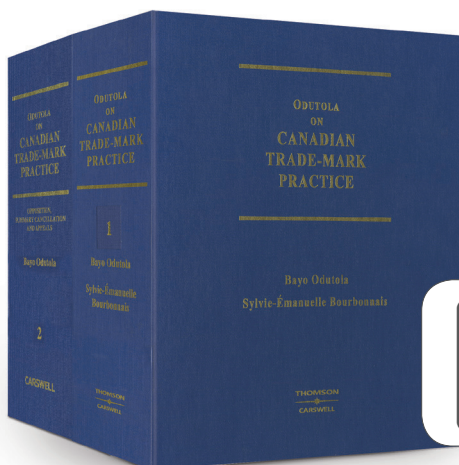
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## About the Authors

**OLLIP** | Intellectual Property  
& Technology Law

**Bayo Odutola** is a partner at Ollip P.C. Bayo has built a strong copyright (technology

licensing), trade-mark prosecution (acquisition, clearance and advice), and intellectual property litigation (Opposition Board, Federal Court and Federal Court of Appeal) practice. He represents or has represented individuals and business of all sizes, from Canada and elsewhere. His clients range from Juno and Academy Award winners and fashion designers to chemical companies, alcohol producers, and restaurants.

He is certified as a specialist in IP (Trade-mark/Copyright) Law by the Law Society of Ontario (LSO) and has served on LSO's Committee for the Certification of Specialists in Intellectual Property Law.

He is an active member of various intellectual property organizations, including the Intellectual Property Institute of Canada (IPIC), International Trademark Association (INTA), MARQUES, Pharmaceutical Trademarks Group (PTMG) and the European Communities Trade-mark Association (ECTA). He is currently a member of ECTA's Committee on Geographical Indications and the Joint Liaison Committee – Trade-marks between IPIC and the Canadian Trade-marks Office.

Previously, he served as an Adjunct Professor of Law at the University of Ottawa.

His IP practice has been recognized by the Canadian Bar Association's *The National* Magazine (front cover feature). Also, Export Development Canada's *Exportwise* magazine has recognized his IP practice twice for its strength and focus on intellectual property export risk and insurance management.

**Karen Hansen** is a senior registered trademark agent at Ollip P.C. advising clients in all aspects of trademark prosecution, oppositions, cancellation, and expungement proceedings. In addition, her practice focuses on responding to challenging examiner's reports or provisional refusals. She is also an editor of *Brands Under Attack*.

**Sylvie-Émanuelle Bourbonnais** is an Ontario Justice of the Peace, a lawyer, and former Senior Trade-marks Examiner at the Canadian Intellectual Property Office. She was a contributing author to Volume I from 2005 to 2008.

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